



Postal & Logistics
Consulting Worldwide

Postal & Logistics Consulting Worldwide Limited

Geoff Lambert

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Objectives of Today

- To show you how to improve value for money in postal spend
- I will focus on what to consider in the preparation and presentation of mail
- My 2 colleagues will focus on further savings in choosing the right mail product and the right mail supplier



Posting mail using stamps or meter franks is perfectly acceptable, its just very expensive



The big savings in postage charges may not be by moving supplier but by taking control of the way you prepare and present ALL your mail



**The UK Mail Markets
efficiency is driven and
constrained by technology**

**Work with that technology
to get maximum savings**



What variables should I control?

- What the envelope looks like**
- What size and shape it is**
- How it is presented**
- What service you require**
- How you pay for postage**



In summary

Proactively manage ALL mail

Type face + postcode

C5 or DL to 100grms

120 way sort or better

Pay on account or on line

Challenge 1st class

Unusual sizes, Yes if proven

Then look who to post with



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Thank you

geoff.lambert@ntlworld.com

07801 777071